

SALES & OPERATIONS PLANNING

Precise demand & supply intelligence for coordinated execution

SYNCHRONIZE ENTERPRISE-WIDE EXECUTION.

A single version of “demand truth”

Supply chains and the connection to the end customer has advanced significantly in recent times. Yet, many retailers and distributors struggle to leverage what they know about their customer and coordinate a financially-optimized execution plan across the enterprise.

By translating a precise customer demand signal into a complete, unified demand and supply plan, Blue Ridge provides retailers and distributors the foundation for coordinating requirements for fulfilling demand. With a single version of ‘demand truth’, there is now a path for internal planning and execution that drives greater sales and profit.



The Customer-Centric, Profitable Enterprise.

A precise, unified demand and supply plan when combined with a sound process to coordinate requirements across the enterprise, will ultimately drive improved execution and afford benefits such as:

- ▶ Improved inventory productivity
- ▶ Increased product availability and sales
- ▶ Enhanced customer satisfaction
- ▶ Greater cash flow & gross margin



LEARN WHAT PRECISION SUPPLY CHAIN PLANNING CAN DO FOR YOU.



BLUE RIDGE
FOR A MORE FORESEEABLE FUTURE

877-547-0346 | info@blueridgeglobal.com | blueridgeglobal.com

COLLABORATE



GET HELP WITH...

- ▶ Leveraging granular customer transaction intelligence data for a precise demand signal
- ▶ Obtaining a single version of demand truth
- ▶ Coordinating demand and supply plans with finance, logistics, operations and others for lean and agile execution
- ▶ Translating customer intelligence into a unified demand and supply plan
- ▶ Improving internal planning and execution
- ▶ Easily and effectively communicating demand and supply requirements internally and to external trading partners

ABOUT BLUE RIDGE

Blue Ridge supply chain planning solutions are the most accurate way to spot and plan for changes in customer demand before they happen. It's how retailers and distributors create a more foreseeable future.