

DEMAND FORECASTING

Unprecedented precision from customer transaction intelligence

YOUR CUSTOMER DATA POWERS THE DEMAND FORECASTING ACCURACY YOU NEED FOR SUPPLY CHAIN SUCCESS.

Accurate demand forecasts are the foundation for increased sales and margin.

Your customers, your suppliers and your company count on forecast accuracy for improved visibility and reduced supply chain risk. Greater accuracy in your demand forecasting system enables you to reduce stockouts and eliminate excess inventory, which means increased sales while keeping costs in check.



Predict customer demand and keep customers happy.

With our forecasting and demand management solutions, you can understand and adapt to your customers' buying patterns - what influences them to buy and when. Accurately predict when, where and how much they'll purchase to assure you can provide exactly what they want, without excess cost to you.



LEARN WHAT PRECISION SUPPLY CHAIN PLANNING AND DEMAND FORECASTING CAN DO FOR YOU?



BLUE RIDGE
FOR A MORE FORESEEABLE FUTURE

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FORECAST



GET HELP WITH...

- ▶ Automating your demand forecasting
- ▶ Forecasting promotions
- ▶ Forecasting new items
- ▶ Adjusting your forecast automatically to seasons
- ▶ Auto-selecting the best forecast model
- ▶ Forecasting multi-echelon demand
- ▶ Managing demand variability
- ▶ Incorporating sales or manual forecasts

ABOUT BLUE RIDGE

Blue Ridge supply chain planning solutions are the most accurate way to spot and plan for changes in customer demand before they happen. It's how retailers and distributors create a more foreseeable future.