

INVENTORY ALLOCATION



Your inventory investment deserves intelligent allocation

STRATEGICALLY ALLOCATE INVENTORY ACROSS YOUR NETWORK.

Serve All Channels and Locations.

The rise of eCommerce and various channels for providing goods to consumers has led to greater challenges in managing the placement of inventory in order to avoid lost sales and keep customers satisfied. The Blue Ridge Allocation application helps retailers maximize their inventory investment by enabling a smart and simple way to position goods across channels and locations.



Determining when and where to position inventory is a complex challenge. The Blue Ridge Allocation application simplifies this challenge with a flexible, logic-based approach. Via multiple methods of push allocation, users drive a prioritized allocation of supply from upper echelons to lower echelons.

Intelligent Response to Short Supply.

In a limited supply situation, available inventory is typically consumed in a 'first come, first served' approach. The earliest locations to have their orders processed will receive all of their needs, while the later locations are left empty handed and out of stock.

Blue Ridge Allocation application takes a better approach for constrained supply situations. Instead of driving up stock in a limited number of locations, Blue Ridge automatically allocates the available inventory equitably among locations. So while there still may not be enough inventory to meet all demands, each location will receive its 'fair share' of the available goods.



LEARN WHAT OUR SUPPLY CHAIN ANALYTICS TOOLS CAN DO FOR YOU.



BLUE RIDGE
FOR A MORE FORESEEABLE FUTURE

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EXECUTE



GET HELP WITH...

- ▶ Intelligently positioning inventory in an omnichannel environment
- ▶ Allocating inventory when supply is constrained
- ▶ Simplifying the allocation of inventory across your network
- ▶ Avoiding lost sales and profit erosion from poorly positioned inventory
- ▶ Managing cost-effective in-stock levels in all locations
- ▶ Responding rapidly to changing conditions with flexible methods of allocation

ABOUT BLUE RIDGE

Blue Ridge supply chain planning solutions are the most accurate way to spot and plan for changes in customer demand before they happen. It's how retailers and distributors create a more foreseeable future.