

INTEGRATED BUSINESS PLANNING



KEY BUSINESS BENEFITS

Improved:

- Profitability
- Working Capital
- Forecast Accuracy
- Customer Service Levels

BUSINESS PROCESS BENEFITS

Improved:

- Cross-Functional Communication
- Collaboration
- Decision Making
- Trust Between Functional Groups
- Accountability

KEY FEATURES

- All Planning in intuitive web-page interface
- Dynamic Drill-Down
- Exception Based Planning
- Fully Flexible Hierarchy Levels
- Create/Configure Planning Views in UI
- Define Time-Series & Business Rules
- Role Based Security
- Integrated in Blue Ridge Supply Chain Planning
- Flexible Planning Horizon
- Unit of Measure Conversions
- LifeLine™

Built off of the market-leading Blue Ridge supply chain solution, Integrated Business Planning (IBP) is a next-generation solution that supports the orchestration of profit-oriented, multi enterprise convergence that synchronizes the revenue, demand supply and financial plans. Our Integrated Business Planning solution enables you to craft the one, consensus operational plan for your business that ensures accountability across functional silos. The solution is highly configurable and completely integrated with cloud-native, Blue Ridge Supply Chain Planning which enables industry leading speed to implementation and ROI. Blue Ridge IBP enables real-time scenarios and simulation. These next-generation, industry-differentiating features are designed with distribution wholesale and retail enterprises in mind. Our unified, intuitive user experience brings “app-like” simplicity to the planning process. As with all Blue Ridge solutions, your success is ensured through our industry leading LifeLine™ advantage.

BLUE RIDGE IBP SOLUTION SUPPORTS THE FOLLOWING FUNCTIONS:

Dynamic Drilldown – The dynamic drilldown capability is a differentiating feature that enables the planner to work at their preferred level of aggregation but instantly drill to lower levels within the hierarchal structure on the fly as needed. For example, let’s say the person responsible for revenue is planning at the brand level but wants to view the SKU level plan, they can quickly drill into the required lower level and back up to the brand level. It’s dynamic.

Exception Based Planning – The exceptional configurability of Blue Ridge Collaborative Planning enables industry differentiation exception-based planning that supports and enhances the executive IBP process. The key to exception-based planning is the Exception-Based Planning Manager rules engine that enables the user to configure time-series comparisons that automatically shines a spotlight on exceptions to acceptable operating parameters.

Fully Flexible Hierarchy Levels – The different dimensions of product, location and channel (customer) are enabled in the hierarchal construct that draws on multiple attributes. The flexibility of the hierarchy structure enables it to be modified so it does not require an act of congress to make a change.

Create / Configure Planning Views in UI – Planning views can be created or edited in the UI in a straight-forward, easy-to-use Template Manager. Authorized users can add new plan views as needed by either copying an existing plan view and making edits or creating one from scratch.



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FOR A MORE FORESEEABLE FUTURE

INTEGRATED BUSINESS PLANNING

Define Time-Series & Business Rules – Extensible framework design enable flexible implementation design time configuration for any type of time-series and business rules combinations.

Role Based Security – Integrated Business Planning has its own security role that enables clients to decide which users are authorized to IBP and to which planning views each user is granted access.

Integrated in Blue Ridge Supply Chain Planning – The Blue Ridge Integrated Business Planning solution is elegantly integrated into Blue Ridge Supply Chain Planning (SCP). This is beneficial both from a planner and performance point of view. The planner does all their work in an intuitive web page with their custom planning view which uses the same user interface conventions - “app-like” look and feel as the SCP solution. The IBP solution dynamically shares data with the rest of the Supply Chain Planning solution meaning there is no file or API integration required between IBP and the rest of the SCP solution set.

Flexible Planning Horizon – The Blue Ridge implementation configurator accommodates different planning horizons based on your company’s business requirements.

Unit of Measure Conversions – Ability to plan in various standard or custom units of measure.

LifeLine™ – Sitting over the top of Integrated Business Planning is Blue Ridge Supply Chain Analytics (SCA). SCA powers more than just reporting. It gives you end-to-end visibility and provides key decision-making analysis to our industry differentiating LifeLine™ advantage.

User Interface – All planning is done in intuitive web pages rather than exporting and importing to and from a spreadsheet. This makes the process fast, easy and hassle free for the decision makers. Because Blue Ridge Collaborative Planning is an integral part of the Blue Ridge SCP product, changes to the aggregate plan immediately update the appropriate components at the SKU level.

Blue Ridge supply chain solutions are the most accurate way for retailers and distributors to spot changes in customer demand before they happen. Traditional forecasting and planning solutions weren't designed to keep up with today's increasingly unpredictable consumer behavior. In a world where the only constant is change, Blue Ridge provides more certainty, more speed, and more assurance – so companies can see the why behind the buy and respond faster to the unexpected. That's why major retailers and distributors rely on Blue Ridge for a more foreseeable future.

