

DEMAND PLANNING



Demand and supply: elegantly aligned for unrivaled results

SATISFY CUSTOMERS WITHOUT THE RISK OF EXCESS COST OR INVENTORY—PERKS OF A COMPLETE DEMAND PLANNING SOLUTION.

Take control with total visibility.

To meet customer demand at the lowest possible cost, you need reliable visibility to demand in the long and short term. Blue Ridge demand planning software predicts precise customer requirements across every channel and location, enabling you to not only get ahead of demand, but to align inventory in the most profitable way possible.



Respond rapidly to changing conditions.

If there's one thing certain in today's markets, it's that nothing is certain. When conditions in the market or your supply chain change, Blue Ridge demand planning software responds quickly and efficiently, so that you avoid out of stocks and costly corrective measure.



LEARN WHAT DEMAND PLANNING SUPPLY CHAIN PRECISION CAN DO FOR YOU.



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PLAN



GET HELP WITH...

- ▶ Streamlining your demand planning processes
- ▶ Planning all SKU's for all locations and channels
- ▶ Strategically planning inventory levels
- ▶ Precisely managing inventory levels across the supply chain
- ▶ Maintaining clear visibility to long-range demand
- ▶ Responding rapidly to changing conditions
- ▶ Centralizing demand and inventory planning
- ▶ Analyzing and profiting from forward buy's or supplier deals

ABOUT BLUE RIDGE

Blue Ridge supply chain planning solutions are the most accurate way to spot and plan for changes in customer demand before they happen. It's how retailers and distributors create a more foreseeable future.