

# AGGREGATE FORECASTING

Peak supply chain visibility and control

**SIMULATE ADJUSTMENTS AND MAKE CHANGES TO ENSURE  
PRECISE DEMAND AND SUPPLY ALIGNMENT.**

## See the forecast through the trees with aggregate forecast management.

Most inventory forecasting and planning solutions force you into the weeds, which shields you from seeing the bigger picture. That's why Blue Ridge developed aggregate forecast management, enabling you to gain the high-level perspective needed to see how individual item forecasts and plans roll-up to the bigger picture and determine where adjustments need to be made.

Aggregate forecasting and planning enables users to manage large volumes of items grouped across logical, user-determined intersections such as location, category, and more.



## Simulate, Adjust & Profit – the inventory forecasting and planning control you've always needed.

Aggregate forecast management is more than just an aggregate view of your future demand and current supply situation. This strategic forecasting and planning tool enables users to Simulate potential adjustments that would affect the demand plan before processing the adjustment to improve the top and bottom line. Some common scenarios include:

- Creating promotions when sales are forecasted to fall short of company goals
- Responding rapidly to demand fluctuations
- Incorporating market knowledge and human input into the forecasting process
- Identifying and capitalizing on patterns affecting particular categories and locations



**LEARN WHAT AGGREGATE FORECAST MANAGEMENT  
CAN DO FOR YOU**



**BLUE RIDGE**  
FOR A MORE FORESEEABLE FUTURE

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## FORECAST



## GET HELP WITH...

- ▶ Managing demand for large volumes of items
- ▶ Understanding logical item groupings
- ▶ Visualizing future demand at a categorical level
- ▶ Seeing demand requirements at an aggregate level
- ▶ Making broad-stroke adjustments to the forecast
- ▶ Simulating the effect of demand forecast adjustments

## ABOUT BLUE RIDGE

Blue Ridge supply chain planning solutions are the most accurate way to spot and plan for changes in customer demand before they happen. It's how retailers and distributors create a more foreseeable future.